

A registered 501 (c) 3 non-profit education corporation.

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Dedicated to the conservation of native medicinal plants.

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Hello Plant Savers!

We want to share some info about the next International Herbal Symposium with our business members and invite you to participate in this dynamic event that has been bringing together plant lovers and herbalists from around the world since 1991.

## 17th International Herb Symposium

Date: September 12-15, 2025

This year's conference will be taking place in person at Memorial Hall (capacity 600) in downtown Cincinnati. Attendees will also benefit from 18 months of access to the IHS Virtual Learning Center, featuring over 50 new classes and recordings of featured classes from past years!

[www.InternationalHerbSymposium.com](http://www.InternationalHerbSymposium.com)

We humbly ask that you please help us spread the word with your followers!

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## Sponsorship Opportunities Are Now Available

Reach over 50,000 people in the United States with event exposure through  
SOCIAL MEDIA inclusion – LOGO placements – WEBSITE links  
CLASS sponsorships – eNEWS features

Your sponsorship helps us keep costs low for event attendees while supporting the important work of United Plant Savers. In 2025, we have ambitious goals, including attending the IUCN Conservation Congress to advocate for medicinal plant conservation, working to get at-risk plants listed on the IUCN Red List, and participating in the CITES conference (Convention on International Trade in Endangered Species). Being present at these critical international conferences allows us to represent plants that are often underrepresented in the conservation community. Thank you for your support and sponsorship.

In the words of Jim Duke, "*The herbal village isn't so much a place or state of mind. It is, in fact, a link connecting everyone around the world who believes the secrets to good health and a good life can be found in herbs, roots, and other 'green' sources. We all live in a single herbal Village.*"

In becoming a sponsor of the International Herb Symposium, you will not only contribute to the expansion of this global community but will benefit from many other opportunities we have outlined for our event sponsors.

# SPONSORSHIP LEVELS

LEVEL	SPONSOR BENEFITS	
<b>Seedling</b> \$500	<ul style="list-style-type: none"> <li>• Listing on the IHS website</li> <li>• Listing on the IHS Virtual Learning Center</li> <li>• Listing on the IHS printed program</li> </ul>	<ul style="list-style-type: none"> <li>• Opportunity to include items in teacher swag bags</li> <li>• 1 IHS Virtual Learning Center membership</li> </ul>
<b>Silver Sage</b> \$1,000	<ul style="list-style-type: none"> <li>• Listing on the IHS website</li> <li>• Listing on the IHS Virtual Learning Center</li> <li>• Listing on the IHS printed program</li> <li>• Opportunity to include items in teacher swag bags</li> </ul>	<ul style="list-style-type: none"> <li>• Opportunity to include items in event attendee swag bags</li> <li>• 1 IHS Virtual Learning Center membership</li> <li>• 1 Event Ticket</li> </ul>
<b>Ginseng</b> \$3,000	<ul style="list-style-type: none"> <li>• Listing on the IHS website</li> <li>• Listing on the IHS Virtual Learning Center</li> <li>• Logo on the IHS printed program</li> <li>• 1 collaborative post on Instagram &amp; Facebook with your business</li> <li>• Thank you from stage at Opening Ceremony, Saturday Gathering, and Closing Ceremony</li> <li>• Opportunity to include items in teacher swag bags</li> </ul>	<ul style="list-style-type: none"> <li>• Opportunity to include items in event attendee swag bags</li> <li>• Opportunity to include products in IHS promotional giveaways (shared on social media and in email newsletters)</li> <li>• 3 IHS Virtual Learning Center memberships</li> <li>• 2 Event Tickets</li> <li>• Vendor Table at IHS</li> </ul>
<b>Goldenseal</b> \$5000	<ul style="list-style-type: none"> <li>• Listing on the IHS website</li> <li>• Listing on the IHS Virtual Learning Center</li> <li>• Logo on the IHS printed program</li> <li>• 1 collaborative post on Instagram &amp; Facebook with your business</li> <li>• Logo linked in 1 email newsletter</li> <li>• Thank you from stage at Opening Ceremony, Saturday Gathering, and Closing Ceremony</li> <li>• Opportunity to include items in teacher swag bags</li> </ul>	<ul style="list-style-type: none"> <li>• Opportunity to include items in event attendee swag bags</li> <li>• Opportunity to include products in IHS promotional giveaways (on social media and in email newsletters)</li> <li>• 5 IHS Virtual Learning Center memberships</li> <li>• 4 Event Tickets</li> <li>• Vendor Table at IHS</li> <li>• Half-page ad in the <i>Journal of Medicinal Plant Conservation</i></li> </ul>
<b>Plant Saver</b> \$10,000	<ul style="list-style-type: none"> <li>• Listing on the IHS website</li> <li>• Listing on the IHS Virtual Learning Center</li> <li>• Logo on the IHS printed program</li> <li>• 2 collaborative posts on Instagram &amp; Facebook about your business</li> <li>• Logo linked in 1 email newsletter</li> <li>• 1 email newsletter feature highlighting your business</li> <li>• Thank you from stage at Opening Ceremony, Saturday Gathering, and Closing Ceremony</li> <li>• Speaking opportunity (5 minutes) at Opening Ceremony</li> <li>• Logo on video end cap for IHS Virtual Learning Center classes</li> </ul>	<ul style="list-style-type: none"> <li>• Opportunity to include items in teacher swag bags</li> <li>• Opportunity to include items in event attendee swag bags</li> <li>• Opportunity to include products in IHS promotional giveaways (shared on social media and in email newsletters)</li> <li>• 10 IHS Virtual Learning Center memberships</li> <li>• 6 Event Tickets</li> <li>• Vendor Table at HIS</li> <li>• Full-page ad in the <i>Journal of Medicinal Plant Conservation</i></li> </ul>
<b>Non-Profit</b> \$0.00	<ul style="list-style-type: none"> <li>• Free for those aligned with the IHS mission</li> <li>• Same benefits as Seedling</li> </ul>	

## WE NEED YOUR HELP TO MAKE THIS VISION A REALITY.

To become a sponsor for the 17<sup>th</sup> IHS, please [REGISTER ONLINE](#) or fill out the sponsorship reply form and email it to Susan at [susan@unitedplantsavers.org](mailto:susan@unitedplantsavers.org) or mail a hard copy to the address on the attached form.

Lastly, here is a link to some fantastic resources and great ways to engage with United Plant Savers! [Educational Resources for Herb Companies](#) (PDF)

Thank you so much for supporting our mission and for all that you do in the community!

In gratitude,  
Susan Leopold, PhD  
Executive Director, United Plant Savers  
[susan@unitedplantsavers.org](mailto:susan@unitedplantsavers.org)

### IHS Sponsorship Reply Form

<b>Yes!</b> I would like to sponsor <i>the</i> 17 <sup>th</sup> International Herb Symposium at the following level:		
<input type="checkbox"/> Seedling (\$500) <input type="checkbox"/> Silver Sage (\$1,000)	<input type="checkbox"/> Ginseng (\$3,000) <input type="checkbox"/> Goldenseal (\$5,000)	<input type="checkbox"/> Plant Saver (\$10,000)
Company Name: _____		
Contact Person: _____		
Address: _____		
City: _____ State: _____ Zip Code: _____		
Telephone: _____		
Email: _____		
<b>Payment Method</b>		
<input type="checkbox"/> My check is enclosed.		
<input type="checkbox"/> Please send me an invoice.		
<input type="checkbox"/> I would like to pay by credit card, please contact me.		
<input type="checkbox"/> I have made an online donation to United Plant Savers to cover my sponsorship.		
<b>17th IHS Swag Bags and Giveaways</b>		
Do you plan to contribute promo items or gifts for our teachers, attendees, or giveaways?		
<input type="checkbox"/> Teacher Thank You Bags (30 bags) <input type="checkbox"/> Attendee Swag Bags (500 bags)*		
<input type="checkbox"/> Promotional Giveaway Item(s)**		
* Opportunity for \$1,000+ sponsor levels    ** Opportunity for \$3,000+ sponsor levels		
Please fill out and send a copy of this form to <a href="mailto:susan@unitedplantsavers.org">susan@unitedplantsavers.org</a> or snail mail to: United Plant Savers, PO Box 147, Rutland, OH 45775		

The International Herb Symposium is a fundraising event for United Plant Savers. Proceeds from this event help to fund its mission of protecting North American medicinal plants.

*United Plant Savers is a 501(c)3 nonprofit organization. All donations are tax-deductible.*

## HELP US SPREAD THE WORD TO SUPPORT OUR MISSION

If you can't become a sponsor this year, any additional event cross-promotion would still be greatly appreciated. Please consider sharing the image (below) and adding a link to our website or social media links to your online media outlets, websites, and blogs.

Scan Me To Download the Graphic

The graphic features a central white text box with a torn-paper edge, set against a background of vintage botanical illustrations and a blue patterned border. The text in the box reads: "Save the Date" in a cursive font, "17th INTERNATIONAL HERB SYMPOSIUM" in large red serif font, and "SEPTEMBER 12-15, 2025" in a smaller black serif font. The background includes a "SPECIAL CROPS" magazine cover, a "DRUGS" book cover, and various botanical drawings of plants and herbs.

*Save the Date*

**17<sup>th</sup> INTERNATIONAL  
HERB SYMPOSIUM**

SEPTEMBER 12-15, 2025

Join us for a transformative gathering in the heart of Cincinnati, Ohio, to celebrate the rich history, spirituality, and eclectic roots of herbalism.

**WWW.INTERNATIONALHERBSYMPOSIUM.COM**

<https://www.internationalherbsymposium.com/>

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<https://www.instagram.com/herbsymposium/>