

A registered 501 (c) 3 non-profit education corporation.

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Dedicated to the conservation of native medicinal plants.

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Hello Plant Savers!

We want to share some info about the next International Herbal Symposium with our business members and invite you to participate in this dynamic event that has been bringing together plant lovers and herbalists from around the world since 1991. As United Plant Savers takes on the management of this event for its second time, we continue to enhance the conservation and cultivation-focused classes and look to expand this global community of plant savers even further.

16th International Herb Symposium / Virtual Conference

Date: June 9-11th, 2023

This year's conference will be a hybrid event — taking place both online and in person at Wheaton College campus in Norton, Massachusetts. Attendees will continue to benefit through access to the HIS Virtual Learning Center for a full 18-months where there will be over 100 new classes along with featured class recordings from past years! expand this global community of plant savers even further.

We humbly ask that you please help us spread the word with your followers!

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Sponsorship Opportunities Are Now Available

Reach over 50,000 people in the United States with event exposure through
SOCIAL MEDIA inclusion – LOGO placements – WEBSITE links
CLASS sponsorships – eNEWS features

One of the most exciting things about sponsoring the IHS is the ongoing opportunity to connect with our participants for a full 18 months through the online platform and newsletters. This allows for sponsors to share their passion for plants and sustainable sourcing and engage with participants in a meaningful and authentic capacity.

In the words of Jim Duke, "*The herbal village isn't so much a place or state of mind. It is in fact, a link connecting everyone around the world who believes the secrets to good health and a good life can be found in herbs, roots, and other "green" sources. We all live in a single herbal Village.*"

In becoming a sponsor of the International Herb Symposium, you will not only contribute to the expansion of this global community but will benefit from many other opportunities we have outlined for our event sponsors.

SPONSORSHIP LEVELS

LEVEL	SPONSOR BENEFITS
Seedling \$500	<ul style="list-style-type: none"> • Business Listing on the IHS website • Business Listing on the IHS Virtual Learning Center • One (1) IHS Virtual Learning Center membership
Silver Sage \$1,000	<ul style="list-style-type: none"> • Business Listing on the IHS website • Business Listing on the IHS Virtual Learning Center • One (1) Event Ticket (meals and lodging not included) • One (1) IHS Virtual Learning Center membership
Ginseng \$3,000	<ul style="list-style-type: none"> • Business Listing on the IHS website • Business Listing on the IHS Virtual Learning Center • Two (2) Event Tickets (meals and lodging not included) • Two (2) IHS Virtual Learning Center memberships • Vendor Event Table
Goldenseal \$5000	<ul style="list-style-type: none"> • Business Listing on the IHS website • Business Listing on the IHS Virtual Learning Center • Four (4) Event Tickets (meals and lodging not included) • Four (4) IHS Virtual Learning Center memberships • Vendor Event Table
Plant Saver \$10,000	<ul style="list-style-type: none"> • Business Listing on the IHS website • Business Listing on the IHS Virtual Learning Center • Six (6) Event Tickets (meals and lodging not included) • Six (6) IHS Virtual Learning Center memberships • Vendor Event Table
Non-Profit	<ul style="list-style-type: none"> • Free for those aligned with the IHS mission • Same benefits as Seedling

Student Scholarships

To provide wider access to the symposium and classes, we are setting up a scholarship program. Your sponsorship will help to fund this effort.

Attendee Swag Bags & Giveaways

We plan to offer giveaway packages that will include goodies from our sponsors such as promo items and sample products. If you would like to participate in any of our giveaways leading up to the event kick-off in June and continuing through the year, please ship items to: IHS Attendees, c/o United Plant Savers, PO BOX 147, Rutland, OH 54775, for distribution to IHS participants and prize winners.

Teacher Thank You Bags

This year we are giving special thank you bags to the IHS Teachers. We welcome any gifts or product samples that you would like to include. We are planning for 60 teachers. Items should be sent to: IHS Teachers, c/o United Plant Savers, PO BOX 147, Rutland, OH 54775.

WE NEED YOUR HELP TO MAKE THIS VISION A REALITY.

To become a sponsor for the 16th IHS, please [REGISTER ONLINE](#) or fill out the form below and email it to Susan at susan@unitedplantsavers.org or mail a hard copy to the address on the attached form.

Lastly, here is a link to some fantastic resources and great ways to engage with United Plant Savers! [Educational Resources for Herb Companies](#) (PDF)

Thank you so much for supporting our mission and for all that you do in the community!

In gratitude,
Susan Leopold, PhD
Executive Director, United Plant Savers
susan@unitedplantsavers.org

IHS Sponsorship Reply Form

Yes! I would like to sponsor <i>the</i> 16 th International Herb Symposium at the following level:		
<input type="checkbox"/> Seedling (\$500)	<input type="checkbox"/> Ginseng (\$3,000)	<input type="checkbox"/> Plant Saver (\$10,000)
<input type="checkbox"/> Silver Sage (\$1,000)	<input type="checkbox"/> Goldenseal (\$5,000)	
Company Name: _____		
Contact Person: _____		
Address: _____		
City: _____ State: _____ Zip Code: _____		
Telephone: _____		
Email: _____		
Payment Method		
<input type="checkbox"/> My check is enclosed.		
<input type="checkbox"/> Please send me an invoice.		
<input type="checkbox"/> I would like to pay by credit card, please contact me.		
<input type="checkbox"/> I have made an online donation to United Plant Savers to cover my sponsorship.		
16th IHS Swag Bags and Giveaways		
Do you plan to contribute promo items or gifts for our teachers, attendees, or giveaways?		
<input type="checkbox"/> Teacher Thank You Bags (60 bags) <input type="checkbox"/> Attendee Swag Bags (300 bags)		
<input type="checkbox"/> Promotional Giveaway Item(s)		
Please fill out and send a copy of this form to susan@unitedplantsavers.org or snail mail to: United Plant Savers, PO Box 147, Rutland, OH 45775		

The International Herb Symposium is a fundraising event for United Plant Savers. Proceeds from this event help to fund its mission of protecting North American medicinal plants.
United Plant Savers is a 501(c)3 nonprofit organization. All donations are tax-deductible.

HELP US SPREAD THE WORD TO SUPPORT OUR MISSION

If you can't become a sponsor this year, any additional event cross-promotion would still be greatly appreciated. Please consider sharing the image (below) and adding a link to our website or social media links to your online media outlets, websites, and blogs.



16th International HERB SYMPOSIUM

JUNE 9 – JUNE 11, 2023

Taking place both online and in person
at Wheaton College campus in Norton, MA



WWW.INTERNATIONALHERBSYMPIOSIUM.COM

The International Herb Symposium is a fundraiser for United Plant Savers, a non-profit organization dedicated to the conservation of At-Risk Medicinal Plants

<https://www.internationalherbsymposium.com/>

<https://twitter.com/HerbSymposium>

<https://www.facebook.com/HerbSymposium>

<https://www.instagram.com/herbsymposium/>